



AGENDA

Date: Tuesday, 5th April 2010

Venue: Sheraton Park Tower Hotel, 101 Knightsbridge, London SW1X ([Venue Map](#))

Start time: 10.30 for 11.00am

Reply to: richard@smartex.com

Time	Topic	Speaker
10.30am	<i>Arrivals, registration and refreshments</i>	
11.00	Introduction to the day and industry news update	Owain Powell-Jones Smartex
11.20	SME business card implementation This presentation will discuss the implementation of Business Cards in two unique sectors – transportation and healthcare. Topics to be covered will include the finding of the pilot scheme in 2010, and moving towards rollout in 2011. It will also discuss the capabilities needed in specific sectors and the general SME marketplace.	Rich Wagner Advanced Payment Solutions
11.50	<i>Refreshment break</i>	
12.15pm	Commercial credit cards This presentation will cover an overview of the current market, customer insights, the latest in product development, an overview of the HSBC sales and portfolio management.	James De-Santos HSBC Bank
12.45	<i>Luncheon</i>	
2.00	Fuel cards: are they smart? Fuel cards, with a few notable exceptions, remain predominantly magnetic stripe-based. This presentation explores the latest trends in the industry and whether a large-scale switch to smart technology is likely.	Ian Brown Logica
2.30	Corporate prepaid cards: customer-led innovation The presentation will provide an insight into the world of corporate prepaid cards, with an overview of how they work, and some thoughts on what the future might hold. The customer-led innovation will be demonstrated through case studies showing the wide variety of uses customers find for the cards.	Martin Threakall CorporatePay
3.00	Meeting summary and close	Owain Powell-Jones Smartex
3.10	<i>Networking</i>	

Next CPCF Meeting: - Thursday, 7th July 2010

If your organisation would like to present at a future meeting, please contact:
Richard Poynder at richard@smartex.com

Whilst every effort is made to maintain the above schedule for this meeting, Smartex cannot accept any responsibility for late changes to sessions, speakers or timings, necessitated for reasons beyond its control.

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