



## AGENDA

**Date:** Tuesday, 18<sup>th</sup> January 2011

**Venue:** Sheraton Park Tower Hotel, 101 Knightsbridge, London SW1X [Venue Map](#)

**Start time:** 10.30 for 11.00am

**Reply to:** [richard@smartex.com](mailto:richard@smartex.com)

| Time    | Topic  | Speaker                                  |
|---------|--|--|
| 10.30am | <i>Arrivals, registration and refreshments</i>   |  |
| 11.00   | <b>Introduction to the day and industry news update</b>  | Owain Powell-Jones<br><b>CPCF</b>        |
| 11.20   | <b>Developments in UK card fraud</b><br>This presentation will outline the ways in which card fraud is commonly occurring and methods of prevention.   | Graham Mott<br><b>LINK ATM Scheme UK</b> |
| 11.50   | <i>Refreshment break</i>   |  |
| 12.15   | <b>Solution adoption: experiences from the payments industry</b><br>Why do some smart card initiatives get adopted while others fail? The payments industry has its own examples of successes and failures. This presentation reviews the rollout of Chip and PIN to major retailers in the UK and the changes that were required to make Chip and PIN acceptable to tier 2 and tier 3 retailers. It will contrast the experiences with the rollout of contactless payments and other initiatives to identify what factors are key to successful adoption. | John Rozek<br><b>Polar Moment Group</b>  |
| 12.45   | <i>Luncheon</i>  |  |
| 2.00    | <b>Contactless and m-payments: end of cash or end of cards?</b><br>This presentation will look at the following discuss the technologies and paradigms of contactless & m-payments, including a view of the latest deployments and trends. Business models and operational hurdles will be outlined.   | Den Hollander<br><b>ALCO Consulting</b>  |
| 2.30    | <b>EU Regulatory Developments in Payments – Reform of the E-Money Directive and the Data Protection Directive</b><br>This presentation will look at the latest regulatory updates from the EU.   | William Long<br><b>Sidley Austin</b>     |
| 3.00    | <b>Meeting summary and close</b>   | Owain Powell-Jones<br><b>CPCF</b>        |
| 3.10    | <i>Networking</i>  |  |

### Next CPCF Meeting: - Tuesday, 5<sup>th</sup> April 2011, London

If your organisation would like to present at a future meeting, please contact:  
Richard Poynder at [richard@smartex.com](mailto:richard@smartex.com)

**Whilst every effort is made to maintain the above schedule for this meeting, Smartex cannot accept any responsibility for late changes to sessions, speakers or timings, necessitated for reasons beyond its control.**

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Director: Richard Poynder

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